



## **Campolindo High School Athletic Boosters**

### **BOARD MEETING MINUTES**

**November 7, 2024 – 5:30pm to 7:30pm**

**Present: Dave Walls, Erin Volkmer, Melanie McCauley, Karen Rolfes,  
Ken Shin, Ray Meadows, Liz Ludwig**

**Call to Order: 5:38**

**Approve [9-19-24 Minutes](#)**

*Melanie*

Motion: MM, DW second – all approved

### **NFHS Update**

*Bob & Ken (15 min)*

Ken (licensing/financials etc.) and Bruce Lyons (tech, onsite help etc.) will help Bob transition off of the NFHS responsibilities; will try to keep the journalism club involved/broadcasting. NFHS grant was approved (approx. \$1000) - need to decide how to use it. Ideas: scholarship? Work with the journalism teacher to find a way to use it. Rev share will be approx. \$2500 this year.

### **AD Update**

*Ray (30 min)*

- *Mascot Media - update & Apple Developer Account*

Switching from Sports Engine to Mascot Media for our new athletics website; received a donation to fund the “better” membership with our current sponsors on the website - possible future opportunity to sell ad space; CAB can help with Apple Developer Account to secure the app for Campo Athletics (instead of district); app is approx 4-5 weeks out; website is ready to roll out;

- *Stadium Turf*

Hoping to raise \$35,000 – combo of teams/Cougar Club/CAB/district; we can fundraise/donate over years, doesn't have to be full amount all at once;

- *Campo Cares*

Finding teams that have deficits; Campo Cares is not set up to cover “suggested donations”; do we need to change guidelines? Collections of “suggested donations” are down; [future agenda item](#)

\*Need to communicate with Ray the specifics of funding from Campo Cares [agenda item for next meeting](#)

- Brief discussion about gate fees & philosophies;
- *Additional funding items (working on updating list of requests from teams)*

Some teams sell sponsorships on their own; a clear system and guidelines through CAB & the district is needed to clarify what this looks like (signage? banners? announcements?) [Dave & Jen are putting this together; can revisit with a full meeting once guidelines are drafted;](#)

## **President's Updates**

*Dave (30 min)*

- *Code of Conduct* - [will revisit a proactive set of expectations;](#)
- *Alumni Outreach* - plan for appealing to alumni and alumni families & future families (elem & middle school; possible middle school parent on the board)
- *Crab Feed* - discussed format; continuing the “tradition”; fundraising aspect – general consensus to keep, but par it down, get more coaches to attend. Will discuss at the next meeting - next steps: Liz will check in with Lindsey WP, Dave will check on location & secure the date/church; Potential Leads: Dave, Erin, and Melanie
- *Fundraising:*

Fall & Summer Physicals: \$17,000 (approx cost \$500)

Gear & Membership - raised \$71,000 (cost \$13,400)

**Next Mtg: December 5th**

*Erin*

**Adjourn: 7:00pm**